



Alan Cameron-Sweeney

Influential Finance Teams

Keynotes

Workshops

Programs



Creating an **Influential** Finance Team

Session description

To add value, finance teams need to influence the business on future-focused decision-making.

In order to do so, finance staff must do the things automation can't:

- Build relationships
- Communicate clearly
- Think strategically
- Provide solutions

Key takeaways

- Understand where your team is focused
- The missing ingredient in your finance strategy
- Know the day-to-day activities you need to be doing to add value
- Discover actionable tools that you can use tomorrow to influence your stakeholders

By the end of this session, you and your team will understand what it takes to influence the business and will have the tools to get you started.

Speaker Show Reel



Why Alan Does What He Does





About Alan

Credibility

Alan is a qualified accountant and has been delivering keynotes and workshops since 2017. He is the guy people recognise from CPA Australia conferences, having delivered workshops and keynotes across Australia, New Zealand, and Fiji.

His influencing content has the CPA Australia seal of approval. Since 2022, he has been delivering their Finance Business Partnering workshops, both public and private, as well as virtually.

Alan has delivered programs and workshops for listed companies such as Blackmores and Maxitrans, along with Non-Profits such as Walter and Eliza Hall Institute (WEHI) and Local Government Finance Professionals of Queensland (LGFP)

In 2021, Alan became a board member of Professional Speakers Australia.

How did Alan become a corporate educator?

As part of a Finance Transformation project at a major Melbourne corporation, Alan ran the professional development program, which aimed to make the finance staff better business partners. It was here that Alan gained real insights into where accountants struggle to make the leap from 'adding up' to 'adding value'.

Who Alan helps

Alan can assist finance teams worldwide, whether face-to-face, virtually from his studio, or a mix of both. Alan is based in Geelong, just outside Melbourne, Australia.

What They Say **About** Alan

“Practical, informative, entertaining and engaging – just a few of the words our delegates used to describe Alan’s keynote session, one of the top-rated speakers at our Congress in Darwin this year.

With his own unique comedy style, Alan gave our audience food for thought and valuable tips to change their approach to reporting and data visualisation. Who knew Motown was so relevant to the accounting profession!”

Rachel Bakker - Conference & Events, CPA Australia

“Our CIMA students and members enjoyed Alan's talk on soft skills for Finance Business Partnering. His presentation and engagement with the crowd was excellent.”

Jitesh Kan – Chairperson, CIMA Victoria

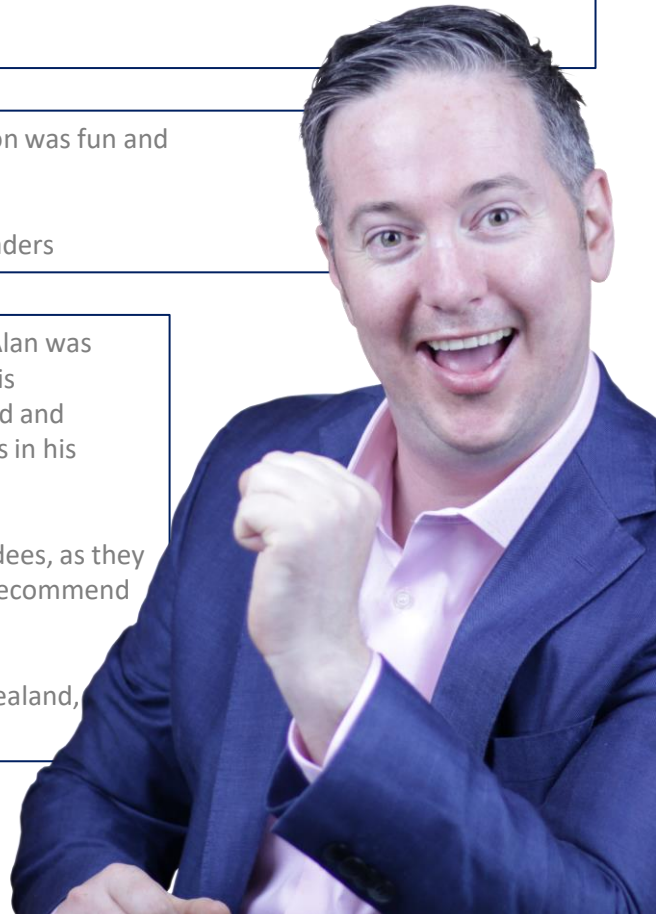
“Alan is intellectual, funny and a great presenter. His session was fun and informative at the same time.”

Milii Sharma - Events Team, Institute of Managers and Leaders

“From our initial communication to the event on the day; Alan was friendly, professional and a pleasure to host. Throughout his presentation, Alan engaged our members with his animated and expressive humour; and provided plenty of clear takeaways in his content.

We received nothing but positive feedback from the attendees, as they really enjoyed Alan’s interactive approach. I would highly recommend Alan, and look forward to working with him again.”

Sarah Dension - Events and Relationship Executive New Zealand,
CPA Australia





Get in touch to discuss how
I can make your **event a success**



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